



**WOMEN'S
MARCH GLOBAL**

MEDIA KIT

OUR ROOTS

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OUR EVENT

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WOMEN'S MARCH GLOBAL ROOTS

On January 21, 2017, people of all backgrounds - women and men and gender nonconforming people, young and old, of diverse faiths, differently abled, immigrants and indigenous - came together, 6 million strong, on all seven continents. We were answering a call to show up and be counted as those who believe in a world that is equitable, tolerant, just and safe for all, one in which the human rights and dignity of each person is protected and our planet is safe from destruction.

Grounded in the nonviolent ideology, Women's March was the largest coordinated protest in U.S. history.



WOMEN'S MARCH GLOBAL MISSION

Women's March Global is a network of people, chapters and organisations working locally and globally to amplify and activate issues using education, mobilization, dialogue, engagement and collective action in order to advance equality, justice, freedom and inclusion worldwide.

To define our goals, we follow the unifying **H.E.R.S.** Framework:

H - HEALTH

We believe in Reproductive Freedom. We do not accept any rollbacks, cuts or restrictions on our ability to receive universal coverage of quality reproductive healthcare services, birth control, HIV/AIDS care and prevention, or medically accurate sexuality education provided by the government. This means universal coverage of safe, legal, affordable abortion and birth control for all people, regardless of income, location or education.

We believe that every person and every community in the world has the right to clean water and clean air. We believe that our environment and our climate must be protected, and that our land

and natural resources cannot be exploited for corporate gain or greed — especially at the risk of public safety and health.

E - ECONOMIC SECURITY

Women are powerful drivers of economic growth, and their economic empowerment benefits all nations. We support the dismantling of barriers that obstruct women’s full participation in local, national, and global economic systems. Jobs must provide a living wage, gender parity, and humane, equitable working conditions. Extreme and unpredictable weather shifts due to human activity fundamentally threaten economic security. We believe civic and business practices that robustly preserve the environment and limit negative human impact are therefore essential.

R - REPRESENTATION

Women are consistently under-represented globally, adversely affecting our collective health, safety, and economic security. Women must have fair and just representation locally, nationally, and internationally, in government, and at work. Minority, disabled, elder, and indigenous representation in government and business is essential to ensure all people are represented in key areas of decision making, not least because the voices of these populations, the most directly affected by climate change, often go unheard.

S - SAFETY

Women deserve to live full and healthy lives, free of all forms of violence against our bodies. We believe in accountability and justice in cases of police brutality and ending racial profiling and targeting of communities of color. We stand for an end to all forms of human and sex trafficking.

It is our moral imperative to dismantle the gender and racial inequities within the criminal justice system and to always advocate for the rights of refugees and and asylum seekers.

WOMEN’S MARCH GLOBAL

The Women’s March on Washington was the largest in U.S. history. Over six million women and allies, in over 600 cities, on every continent, joined forces to march for women’s rights and human rights on January 21, 2017.

Women’s March Global came together after the march and has formed a grassroots coalition of sister marches that have continued to mobilise and push forward with this work of resistance. Our sister marches stood against hate in global elections and rallied to get women to vote; they have shared



the stories of refugees and asylum seekers; they have demanded an end to violence against women and girls worldwide; and they have resisted the rise of the xenophobia and nationalism that is taking place across the world.

Women's March Global is the global sister organisation of Women's March, and is an inclusive, diverse, flexible and transparent **global community and platform** that empowers communities, organisations and individuals to start their own Chapters, take action, organise events and learn. Chapters are run independently by global organisers, and Women's March Global fervently believes that developing **a worldwide network of local grassroots coalitions** will help connect like-minded individuals and organizations across the globe. It is Women's March Global's goal to use these networks to achieve maximum impact.

The Global platform is **intersectional, diverse and flexible**, allowing women to take action as local, national and global community Chapters. Women's March Global's platform embodies an open, collaborative and transparent philosophy that aligns and works with other women's rights and human rights groups across the globe.

Women's March Global Chapters take action around the unifying **H.E.R.S. framework**, which encompasses human rights around **health, economic security, representation and safety**. Under its health pillar of advocacy and action, Women's March Global advocates for reproductive freedom, the right to clean water and air, environmental preservation, and sustainability.

Its economic pillar supports the dismantling of barriers that obstruct women's full participation in economic systems. Women's March Global also strives to provide women with fair and just representation locally, nationally and internationally. In addition, Women's March Global advocates for accountability and justice in cases of police brutality, along with an end to racial profiling and targeting of communities of colour. It also stands for an end to all forms of human and sex trafficking.

Built into each of Women's March Global's pillars is attention and compassion for the human impact on the planet, along with advocacy and action around the ways that marginalized groups are disproportionately affected by climate change.

Spokesperson

Uma Mishra-Newbery

Uma Mishra-Newbery is the Interim Executive Director of Women's March Global, the sister organization of Women's March. Uma has been with Women's March Global since March 2017, initially as a volunteer and then as the former Director of Global Community.

Prior to Women's March Global, Uma was a high-school Chemistry teacher, worked in the medical field as a Medical Lab Technologist and served in the United States Army as an active duty soldier for nearly six



years. Uma has been awarded numerous commendations and achievement awards for her leadership and duty during her time in service.

Uma has been a TEDx speaker, sharing how we can foster community through development work. She is a proud first generation Indian American, U.S. Army veteran, and forever will be a Science nerd. The motto that fuels Uma as an activist and community builder is by Alice Walker: “Activism is the rent I pay for living on the planet.”

We would be happy to [connect](#) reporters to local grassroots leaders and organizers.

Add Chapter Spokesperson/people

Add chapter spokesperson bio and photo

WOMEN’S MARCH GLOBAL CHAPTERS

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[Kampala, Uganda](#)
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[Bandung, West Java, Indonesia](#)

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Malang, East Java, Indonesia
Pontianak, West Kalimantan, Indonesia
Salatiga, Central Java, Indonesia
Serang, Banten, Indonesia
Surabaya, East Java, Indonesia
Yogyakarta, Indonesia
Taipei City, Taiwan

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Tallinn, Estonia
Montpelier, France
Paris, France
Frankfurt am Main, Germany
Milan, Italy
Rome, Italy
Dublin, Ireland
Groningen, Netherlands
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LOGOS AND IMAGES

Direct Download Link: <http://bit.ly/2mimJZb>



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CONTACT INFORMATION

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For media enquiries regarding Women's March ***Chapter Name***, please contact:

(local Chapter contact)

ABOUT WOMEN'S MARCH GLOBAL

Women's March Global empowers communities, organisations and individuals to start Chapters, take action, organise events and learn. Women's March Global community chapters are run independently, under a free license from Women's March Global. Women's March Global is the global sister organisation of Women's March.

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